

british parking awards 2013

ENTRY FORM

AWARD category

TITLE of entry to be used in all publicity

DETAILS of nominee

USE this section to give us contact details for the organisation being nominated, if this is a single organisation, or the 'lead' organisation in a joint or partnership entry

ORGANISATION, team or individual being nominated

ADDRESS

CONTACT name for admin matters

TELEPHONE

MOBILE

EMAIL

CONTACT name for publicity/pr

TELEPHONE

MOBILE

EMAIL

ARE you nominating your own organisation?

YES

☐

NO

☐

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OTHER organisations included in the entry

WE consider all partners to be equal and assume no hierarchy. HOWEVER, we will list partners in the order you have shown them. To avoid confusion, we will liaise with the contacts listed in section 1 on behalf of all partners.

IF this is a joint entry or partnership entry, please list other partners

CONTINUE on separate sheet if necessary

SUMMARY of entry

PLEASE give a summary of the entry in no more than 100 words. We may use this summary in any publicity relating to your entry without further reference to you.

DETAILED entry

YOU can find the award criteria on our website at www.britishparkingawards.co.uk

MAKE sure you answer the detailed award criteria using the guidelines shown here >>

- > CONSIDER the award criteria and address each one in turn
- > IT is much easier for judges to score your entry if they can clearly relate your comments to the criteria they are judging
- > THE judges are interested in outcomes, so include relevant data that shows successful results, particularly if this can be related to stated objectives
- > IF this is a joint or partnership entry, it is helpful if the judges can distinguish the contribution of each of the organisations involved
- > BE as positive as possible and upbeat as you are able, but avoid gushing prose that does not address the entry criteria

ADDITIONAL material

PLEASE support your entry with additional material relevant to the award criteria, such as visuals, photographs, publicity material, financial analysis and performance assessments

WHAT to do next

IF you have any queries about any aspect of the entry process, or need the award criteria emailed or faxed please contact Mark Moran via email: mark.moran@landor.co.uk

YOU can find the award criteria on our website at www.britishparkingawards.co.uk

POST to:

British Parking Awards 2013
Parking Review
Apollo House,
359 Kennington Lane
London SE11 5QY
0207 091 7871

Submit form to: mark.moran@landor.co.uk

Thanks for your entry and good luck!