

THE ENVIRONMENT AWARD

ENTRY CRITERIA

This new award recognises the increasing number of environmentally aware parking operations. Schemes that are eligible include those that make parking operations more sustainable (ie: energy saving and energy efficiency technologies, recycling, alternative fuel vehicles, etc) and ways in which parking operations can influence and transform behaviour, such as park & ride, car clubs, car sharing, emissions-based permit schemes, 'carbon metering', cycle parking, etc

THE CRITERIA

- > Was there a clearly identified environmental problem/impact to remedy?
- > The objectives of the scheme and extent to which they were achieved.
- > Evidence of cooperation between the organisations involved – parking operator, local authority, planners, street management teams, manufacturers, designers, environmental consultants, local community.
- > Ways in which the environmental improvements were funded.
- > Technological and operational innovations developed to deliver environmental improvement.
- > Improvements to the car park, parking equipment, street-scene, town centre, etc
- > Ways in which the problem and solution were measures and audited
- > Maintainability and sustainability of the scheme.
- > Does the scheme reduce car use, or encourage/ease use of alternative modes of transport (cycling, walking, buses, trains, etc)?
- > Does the scheme encourage/facilitate more environmentally friendly uses of the car or vehicles using alternative fuels.

Where appropriate, the following areas should be addressed and supporting material provided:

- > The individual or team responsible for delivering the solution.
- > Record of consultation and partnership working involved in delivering the solution.
- > Degree of innovative thinking and common sense applied to achieving the solution.
- > Marketing and publicity given to the scheme.
- > Evidence of successful implementation and customer/client feedback.
- > Evidence of the innovation's success – user feedback, accessibility audits, etc
- > Publicity and marketing materials.

HOW TO ENTER

- > Entry is free. Please read the instructions and decide which awards you are going to enter by considering the detailed award criteria
- > Download and complete the entry form (www.britishparkingawards.co.uk). If you are submitting your entry for multiple categories please fill in a separate entry form for each additional category.
- > Assemble photographs and any additional material.
- > Entries should be concise and written elements should be on A4 paper. Please provide at least one unbound copy of your entry.
- > Send your completed entry form and entry material to: **British Parking Awards 2010, Parking Review, Apollo House, 359 Kennington Lane, London SE11 5QY**