

PARKING IN THE COMMUNITY AWARD

ENTRY CRITERIA

This new category will recognise the ways in which people working in the parking sector are making a positive contribution to the wider community on a local, regional or national level. Entries could be:

- > Site-specific improvements or additional services that benefit the local community and/or users with specific needs.
- > Community involvement projects which seek to involve and improve the locality which a car park operation serves
- > Charitable fund-raising initiatives involving individual parking staff, teams or organisations which have made a positive contribution to good causes at either a local or national level.

THE CRITERIA:

- > Working for and with a wider community
- > Team work and willingness to go the extra mile
- > Innovative thinking in the preparation, publicising, undertaking project/initiative
- > Degree of success in achieving goal, making changes, improvements, etc
- > Public profile achieved for the project, cause, etc

Personal circumstances and disabilities will be taken into consideration by the judges

Where appropriate the following areas should be addressed and supporting material provided:

- > Details of the individuals or team involved in the project
- > Outline of the project undertaken
- > Press clippings
- > Testimonials, references (especially feedback from community or benefiting charity)

If the candidate submits themselves please provide contact details of a reference

HOW TO ENTER

- > Entry is free. Please read the instructions and decide which awards you are going to enter by considering the detailed award criteria
- > Download and complete the entry form (www.britishparkingawards.co.uk). If you are submitting your entry for multiple categories please fill in a separate entry form for each additional category.
- > Assemble photographs and any additional material.
- > Entries should be concise and written elements should be on A4 paper. Please provide at least one unbound copy of your entry.
- > Send your completed entry form and entry material to: **British Parking Awards 2010, Parking Review, Apollo House, 359 Kennington Lane, London SE11 5QY**