

## CIVICA INNOVATION AWARD

### ENTRY CRITERIA

This award will be made on merit to a parking system provider, operator or other organisation which has developed and implemented an innovative idea or package of parking measures. These measures should be significantly different to existing ones, and have the potential to improve efficiency within the parking industry. With systems and technology, the judges are looking for evidence of application in the real world – with added weight being given where tangible evidence and references are provided.

#### THE CRITERIA:

- > Was there a clearly identified problem to solve or objective to achieve?
- > The technical merit of the innovation
- > The objectives of the innovation
- > The extent to which these objectives have been or are being met

The judges will particularly be looking for evidence of joined-up thinking between different professions, companies, local authorities, central government, public sector, private sector to achieve a common aim

#### Where appropriate the following areas should be addressed and supporting material provided:

- > The effect of the innovation on either the user of the product/service or overall image of the parking industry
- > Deliverability of the innovation - this includes the practicalities and affordability of the idea
- > The degree of partnership with other interested bodies, such as local authorities, police forces, etc
- > The individual or team responsible for delivering the solution
- > Record of consultation and partnership working involved in delivering solution
- > Degree of innovative thinking and common sense applied to achieving the solution
- > Evidence of successful implementation and customer/client feedback
- > Evidence of the innovation's success
- > Case studies

#### HOW TO ENTER

- > Entry is free. Please read the instructions and decide which awards you are going to enter by considering the detailed award criteria
- > Download and complete the entry form ([www.britishparkingawards.co.uk](http://www.britishparkingawards.co.uk)). If you are submitting your entry for multiple categories please fill in a separate entry form for each additional category.
- > Assemble photographs and any additional material.
- > Entries should be concise and written elements should be on A4 paper. Please provide at least one unbound copy of your entry.
- > Send your completed entry form and entry material to: **British Parking Awards 2010, Parking Review, Apollo House, 359 Kennington Lane, London SE11 5QY**