

ALPHA PARKING TRAINING AWARD

ENTRY CRITERIA

This award is open to public and private sector parking operators, CCTV control room operations, parking equipment systems and services suppliers, construction and refurbishment companies, consultants and training services specialists. The award seeks to recognize outstanding achievement and innovation in the area of skills development, training and assessment.

THE CRITERIA:

- > How your organization identified the skills required to meet particular needs or solve specific problems
- > The selection of appropriate training schemes
- > Where no off-the-shelf solution was available, how your bespoke training was developed and implemented
- > Arrangements made to assess and recognize success
- > The impact training has had on operations, service levels, staff satisfaction and retention

Where appropriate the following areas should be addressed and supporting material provided:

- > Name of organisation training manager, lead officer and/or training provider
- > Definition of problems to be solved, tasks undertaken, etc
- > Definition of the team(s) being trained role within the parking operation/company
- > Copy of company structure
- > Reasons for selecting/developing chosen training course or skills programme
- > Details of staff training undertaken and success obtained - NVQs, MBAs etc
- > Copies of testimonials, references, press coverage
- > Customer feedback
- > Impact on staff retention and satisfaction
- > Evidence of awards obtained - NVQs, Investors in People, Safer Parking Park Mark, company/authority award schemes etc

HOW TO ENTER

- > Entry is free. Please read the instructions and decide which awards you are going to enter by considering the detailed award criteria
- > Download and complete the entry form (www.britishparkingawards.co.uk). If you are submitting your entry for multiple categories please fill in a separate entry form for each additional category.
- > Assemble photographs and any additional material.
- > Entries should be concise and written elements should be on A4 paper. Please provide at least one unbound copy of your entry.
- > Send your completed entry form and entry material to: **British Parking Awards 2010, Parking Review, Apollo House, 359 Kennington Lane, London SE11 5QY**