The Intelligent Parking Award recognises smarter approaches to the planning and management of parking. The jury is looking for examples of 'joined-up' or lateral thinking that deliver solutions to on-street and off-street problems or needs. The new approaches could either be parking policies or operational projects.

The solutions and policies may address issues such as:

* Catering for excessive demand for parking at a specifc location or type of destination
* Effectively managing the occupancy of car parks
* Balancing the parking needs of different user groups
* Encouraging the use of car-sharing, cycling and other travel modes
* Assisting the adoption of electric, connected and autonomous vehicle technologies
* Defeating criminal acts, vandalism, parking fraud, etc.
* Improving road safety
* Reducing traffic congestion and improving air quality.

|  |  |
| --- | --- |
| **Your Entry:** | |
| Title |  |
| **The judges will be looking for the following to be included in your submission:** | |
| Description of the parking problem or need that the solution or policy addresses: |  |
| The extent to which these objectives have been resolved: |  |
| Deliverability of the solution or policy (including the practicalities and affordability of the concept, system or service): |  |
| The individual or team responsible for delivering the solution: |  |
| The development and implementation process: |  |
| The degree of partnership with other interested bodies (clients, government, industry, public bodies, peers within parking, etc.): |  |
| Evidence of successful implementation and customer/client feedback (case studies): |  |
| Ways in which the solution has been/can be applied in the wider parking sector: |  |
| **Please supply:** | |
| Images/Videos | *Please attach these to the email along with your entry.  Files too large to email should be sent to mark.moran@landor.co.uk via* [*www.wetransfer.com*](http://www.wetransfer.com) |
| Customer/Client Testimonials: |  |
| Press Cuttings/Links to Websites: |  |
| Details of Other awards won: |  |
| **Your contact details:** | |
| Full name: |  |
| Organisation: |  |
| Job Title: |  |
| Email Address: |  |
| Contact telephone: |  |
| Address: |  |