



british parking awards 2008

SPONSORSHIP OPPORTUNITIES

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The British Parking Awards will identify and reward best practice and innovation in the parking sector. The winners of the 2008 awards will be announced at a lunch at The Dorchester Hotel, London on the 7 March 2008. The awards are organised and presented by the leading industry magazine Parking Review and sponsored by Equita.

AWARD sponsorship package

The award sponsorship package gives you a unique promotional opportunity by associating your company with the best in the parking industry. Award sponsorship benefits include:

- > individual sponsorship of one of the 12 award categories
- > presentation of the sponsored award
- > premium positioned table for 12 guests at the award ceremony
- > acknowledgement of sponsorship in the Parking Review British Parking Awards supplement
- > logo featured within literature:
 - four page promotional leaflet
 - lunch booking form
 - menu
 - award certificate
 - powerpoint presentation
 - advertising placed in Parking Review, Parking News and all other publications
 - website

Total cost £3,500 (excluding VAT)

British Parking Awards 2008 categories available to sponsors:

- > Best New Car Park
- > Best Refurbishment
- > The Enforcement Award
- > Effective Management of Off-Street Parking Award
- > Joined-Up Thinking - The Innovation Award
- > Parking Person of the Year
- > Off-Street Parking Team of the Year
- > Enforcement Team of the Year
- > Back Office Parking Team of the Year
- > Exceptional Customer Service Award
- > The Training Award
- > The Marketing Award

For further details please contact Matthew Knight on 0845 270 7969 or email sales@britishparkingawards.co.uk

www.britishparkingawards.co.uk