



british  
parking  
awards  
2009

SPONSORSHIP  
OPPORTUNITIES

### SPONSORSHIP opportunities

The British Parking Awards will identify and reward best practice and innovation in the parking sector. The winners of the 2008 awards will be announced at a lunch at The Dorchester Hotel, London on the 6 March 2009. The awards are organised and presented by the leading industry magazine Parking Review and sponsored by Equita.

### AWARD sponsorship package

The award sponsorship package gives you a unique promotional opportunity by associating your company with the best in the parking industry. Award sponsorship benefits include:

- > individual sponsorship of one of the 12 award categories
- > presentation of the sponsored award
- > premium positioned table for 12 guests at the award ceremony
- > acknowledgement of sponsorship in the Parking Review British Parking Awards supplement
- > logo featured within literature:
  - four page promotional leaflet
  - lunch booking form
  - menu
  - award certificate
  - powerpoint presentation
  - advertising placed in Parking Review, Parking News and all other publications
  - website

For prices please contact Matthew Knight on 0845 270 7969

British Parking Awards 2009 categories available to sponsors:

- > Best New Car Park
- > Best Refurbishment
- > The Enforcement Team of the Year
- > Joined-Up Thinking - The Innovation Award
- > Joined-Up Thinking - The Innovation Award
- > Parking Person of the Year
- > Off-Street Parking Team of the Year
- > Back Office Parking Team of the Year
- > Exceptional Customer Service Award
- > The Training Award
- > The Marketing Award
- > APCOA Living Streets Award (New for 2009)

For further details please contact Matthew Knight on 0845 270 7969 or email [sales@britishparkingawards.co.uk](mailto:sales@britishparkingawards.co.uk)

[www.britishparkingawards.co.uk](http://www.britishparkingawards.co.uk)